



Corporate Social Responsibility 企業社會責任

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Public Bank (Hong Kong) Limited: Participating in Inter-Company Volunteer Week for the First Time 大眾銀行(香港)有限公司：首次參與 「跨企業義工週」



PB We Care Team, volunteers from various companies, and facilitators from Rise Wise Foundation come together for a group photo, capturing the special moments of serving the community side by side

Public Bank (Hong Kong) Limited (the "Bank" or "We") participated for the first time in the Inter-Company Volunteer Week, organised by our community partner, Time Auction. We were delighted to join forces with other companies' volunteers to make a meaningful social impact.

On 6 December 2025, our PB We Care Team gathered at the Rise Wise Foundation's learning centre, joining the inclusive baking class which led by their staff. A highlight of the event was co-making cookies with Christmas-themed designs to celebrate the festive season, alongside with therapy dogs that brought joy and fostered interactions between volunteers and beneficiaries.

This activity enhanced our volunteers' understanding of the needs of students with special education assistance. They gained valuable insights how therapy dogs can provide comfort, support and motivation to children to achieve goal directed activities. Additionally, they learned about the essential role of therapy animals in promoting human well-being.

PB We Care Team expressed that this activity was a rewarding volunteering experience. They look forward to future opportunities to connect with enthusiastic volunteers from other companies, serve the community, and spread care together again.

大眾銀行(香港)有限公司(「本行」或「我們」)首次參與由我們的社區伙伴 Time Auction 舉辦的「跨企業義工週」，與來自各企業的義工攜手合作，共同創造具意義的社會影響力。

二零二五年十二月六日，本行「PB 義工隊」齊集於晉智慈善基金(Rise Wise Foundation)學習中心，參加由該機構職員帶領的共融烘焙班。活動亮點是一起製作聖誕主題造型的曲奇以慶祝佳節。現場還有治療犬陪伴，為活動增添歡樂，並促進義工與受惠者間的交流。

是次活動加深了本行義工對特殊教育需要學生的理解，更讓他們認識到治療犬在提供安慰、支持及激勵方面擔任的重要角色，以協助孩童完成目標導向的活動。此外，義工們亦學習到治療動物在促進人類身心健康方面的關鍵作用。

「PB 義工隊」表示，這是一次獲益良多的義工體驗，並期待未來能再次與其他企業的熱心義工攜手服務社區，繼續發揮關愛精神。

Public Bank Group, Hong Kong: Celebrating Lunar New Year with Red Couplets ("Fai Chun") Blessing Writing Activity and Creative Workshop

大眾銀行集團(香港)：舉辦揮春祝福 書寫活動與創意工作坊 喜迎新春



Staff feeling gratified to receive the Fai Chun from Master Leung, which symbolises their hopes for the new year



Staff cheerfully showing the Fai Chun blessings which they wrote for themselves

In February 2026, Public Bank Group, Hong Kong (the "Group") organised Fai Chun Blessing Writing Activities and a Creative Fai Chun Workshop to fill the workplace with the festive cheer of the Lunar New Year by inviting a Chinese calligrapher Master Leung to lead these activities.

On 11 February 2026, a Fai Chun Blessing Writing Activity was held in the training room at Public Bank Centre, where Master Leung crafted Fai Chun for each participating staff from Public Bank (Hong Kong) Limited. This year, the Group arranged a new Creative Fai Chun Workshop, in which staff learnt calligraphy techniques from Master Leung and created their own Fai Chun in unique styles.

On 12 February 2026, the second session of the Fai Chun Blessing Writing Activity took place at the Mongkok JCG Building. It was the first staff engagement activity held on the premises in the Kowloon district, which allowed staff of Public Finance Limited and Winton Financial Limited located nearby to join.

Nearly 80 staff members participated in these festive activities, which brought a delightful atmosphere to the workplace. Participating staff also received Fai Chuns carrying their personal hopes, embracing the new year with aspirations and positive energy.

二零二六年二月，大眾銀行集團（香港）（「集團」）舉辦揮春祝福書寫活動及創意揮春工作坊，特別邀請書法家梁師傅親臨指導，為工作間增添濃厚的新春喜慶。

二零二六年二月十一日，首場揮春祝福書寫活動於大眾銀行中心的培訓中心舉行，梁師傅為每位來自大眾銀行（香港）有限公司參與的員工即席揮毫。今年，集團更舉辦了一個全新的創意揮春工作坊，讓員工向梁師傅學習書法技巧及創作別具個人風格的揮春。

二零二六年二月十二日，第二場揮春祝福書寫活動於旺角日本信託大廈舉行。這是集團首次於九龍區辦公室舉辦的員工活動，讓大眾財務有限公司及連通泰財務有限公司的鄰近員工能夠一同參與。

這些新春活動有近80名員工參加，為工作間帶來歡樂氣氛。參與的員工更收到承載著自己願望的揮春，為迎新一年帶來希望與正能量。

Public Bank Group, Hong Kong: Joining Forces for the Environment: Participating in the Green Power Hike — Bank Cup

大眾銀行集團(香港)：攜手為環保： 參與綠色力量環島行慈善行山比賽— 銀行盃



From left to right: Mr. Wong Chi Kit, Mr. Albert Lam, Mrs. Leny Buban Campuspos and Mr. Lau Tung Wai
Along the trail run, the team also promoted the key message:
"Bring Your Litter Home"



The team organised a trial run before the actual trail run

Public Bank Group, Hong Kong (the "Group") is proud to have participated in the 33rd Green Power Hike - Bank Cup, held on 31 January 2026 organised by Green Power. This annual event combines a trail run on the Hong Kong Trail with a fundraising initiative dedicated to supporting "Leave No Trace", ecological conservation, and environmental education in Hong Kong.

In this challenging trail run, a team of our four enthusiastic staff members represented the Group. They are Mr. Albert Lam from Public Bank (Hong Kong) Limited, Mrs. Leny Buban Campuspos from Public Finance Limited, and Mr. Lau Tung Wai and Mr. Wong Chi Kit from Winton Financial Limited. Together, they tackled the 10-kilometer run from Aberdeen Country Park P.H.A.B. Barbecue Site to the Hong Kong Girl Guides Association Sandilands Centre with energy, determination, and true teamwork.

大眾銀行集團(香港) (「集團」) 很榮幸能參與綠色力量於二零二六年一月三十一日舉行的第三十三屆「環島行慈善行山比賽—銀行盃」。這項年度活動結合港島徑越野跑與籌款活動，致力支持香港的「無痕行山」、生態保育及環境教育工作。

這場具挑戰的越野跑由四位充滿熱誠的員工組成隊伍代表集團參賽。他們分別是大眾銀行(香港)有限公司的林澤華先生、大眾財務有限公司的 Leny Buban Campuspos 女士，以及運通泰財務有限公司的劉東偉先生和黃志傑先生。他們憑藉活力、堅毅與默契，順利征服由香港仔郊野公園傷健樂園至香港女童軍總會新德倫山莊的十公里賽事。



The moment the team celebrated the togetherness, perseverance and passion

The team leader, Albert, expressed his appreciation for the opportunity and gratitude to his teammates for their strong team spirit. He also looks forward to dashing through the finish line hand-in-hand with them again.

Beyond the race, the event was also a platform for monetary donation. The Group donated \$12,000 to support Green Power's environmental work, which included staff generous donations to further these green initiatives and advocacy.

The collective effort of our staff, whether in action by taking on the trail or through generous donations, reflects our shared commitment to environmental conservation.

Together, we can contribute meaningfully to a greener future for Hong Kong.

隊長林澤華先生衷心感謝這次機會，同時也很感激隊友們展示無比的團隊精神。他期待日後再次與大家攜手衝線。

除賽事以外，活動亦是捐款平台。集團捐出合共12,000港元支持綠色力量的環境工作，款項當中包括員工的慷慨捐助，齊心推動環保行動及倡議。

在員工們的同心協力下，不論是身體力行參與越野跑，或是熱心捐款支持，都反映了我們對保育環境的共同承諾。

同心一致，我們定能為香港的綠色未來作出貢獻。

Public Bank Group, Hong Kong: Together in Celebration – PB Star and PB We Care Awards Ceremony 2025

大眾銀行集團(香港)：聯同慶祝 – PB Star及PB We Care 嘉許禮2025

To cultivate a positive corporate culture, Public Bank Group, Hong Kong (the "Group"), implements the "PB Star – Corporate Culture Ambassador" Scheme each year to recognise and award the staff members who consistently exemplify the Group's corporate culture and values through their attitudes and behaviors in the workplace.

In addition, the Group first launched its "PB We Care Scheme" in 2025, a tiered system of rewards based on the points earned by our staff members through their participation in various staff engagement and sustainability activities, aimed at fulfilling three CAREs within the Group – care for oneself, colleagues, and the community.

On 25 March 2026, PB Stars and PB We Care Tier 1 and Tier 2 Awardees gathered on the 2/F at Public Bank Centre, eagerly anticipating their moment of recognition as they prepared to receive awards from Senior Management. These awards celebrated their outstanding performance in embodying the six corporate values or demonstrating genuine care.

PB Star – Corporate Culture Ambassador Scheme 2025 received a total of 22 nominations for 13 nominees, including Public Bank (Hong Kong) Limited ("PBHK"), Public Finance Limited ("PFL"), and Winton Financial Limited ("Winton"). Following Senior Management's assessment, the final five winners were as follows:"

為建立良好的企業文化，大眾銀行集團（香港）（「集團」）每年推行「PB Star – 企業文化大使」計劃，以肯定及表揚在工作態度及行為表現上持續展現集團企業文化及價值的員工。

此外，集團於二零二五年更首次推行「PB We Care Scheme」，一個按員工參加各類員工凝聚及可持續發展活動所累積分數而設立的獎勵分級計劃。此計劃旨在於集團內實踐三個「關愛」——關愛自己、同事及社區。

二零二六年三月二十五日，PB Stars 和 PB We Care 和計劃中達第一級及第二級的獲獎者齊集大眾銀行中心二樓，熱切期待從高級管理層手中迎接獎項獲得肯定的時刻。這些獎項表揚他們體現六大企業價值或發揮真誠關愛的傑出表現。

PB Star – 企業文化大使2025共接獲22項提名，包括13位候選人，他們分別來自大眾銀行（香港）有限公司（「大眾銀行」）、大眾財務有限公司（「大眾財務」）及運通泰財務有限公司（「運通泰」）。經高級管理層評審後，最終五位得獎者如下：

PB Star Winners 獲獎者

PB Star Winners		
Company	Name	Branch / Department
PBHK	Siu Kit Ching, Christina	Branch Banking
PBHK	Wong Hoi Yau, Eunice	Main Branch
PFL	Ng Ying Lam, Patricia	Cheung Sha Wan Branch
PFL	Tang Ka Mun, Eric	Mongkok Branch
Winton	Ho Wai Ting	Credit Administration & Control

The above PB Star winners share several common characteristics, including exceptional leadership, a relentless pursuit of performance excellence, and the positive energy they bring to the workplace. Each winner received two admission tickets to Ocean Park Hong Kong, allowing them to celebrate this achievement with their family or friends.

以上PB Star得獎者具備多項共同特質，當中包括超卓的領導能力、對卓越表現的不懈追求，以及為工作間帶來的正能量。每位得獎者獲贈香港海洋公園入場門票兩張，讓他們能與家人或朋友一同慶祝這項成就。



Group photo of Senior Management with PB Star winners and their Department Heads / Managers

After ongoing participation in staff engagement activities and supporting the community through volunteering in 2025, the PB We Care Awardees accumulated certain points to achieve the title and rewards. As a token of appreciation, each awardee received coupons to celebrate their efforts.

PB We Care 得獎者經過持續參與2025年度員工凝聚活動及透過義工服務來支持社區，並累積了一定的積分而獲得殊榮及獎勵。為作表揚之意，每位得獎者均獲贈禮券以作表彰他們的付出。

PB We Care Awardees 獲獎者

Company	Name	Branch / Department
Tier 1 – PB Super Carer (15 PB We Care Points or Above)		
PFHL	Leung Sin Yan, Ice	Management Office
PBHK	Chu Hiu Ling, Elana	Corporate Culture & Sustainability
PBHK	Hui Kan Wing, Helen	Corporate Culture & Sustainability
PBHK	Lee Mei Yan, Bianca	Corporate Culture & Sustainability
PFL	Fung Man Sau, Alice	Hung Hom Branch
Tier 2 – PB Excellent Carer (12 PB We Care Points or Above)		
PBHK	Chan Hui Yi, Winnie	Company Secretarial
PBHK	Chan Lai Ngor, Jackie	Loans Operations
PBHK	Chan Lan, Katherine	Operations
PBHK	Leong Sheng Yik, Philip	Credit
PBHK	Pang Mong Tai, Olivia	Commercial Banking
PBHK	So Bik Kwan, Jessica	Loans Operations



Group photo of Senior Management with PB We Care Scheme awardees from Tier 1 and Tier 2

Congratulations to all PB We Care Awardees. You make possible "Together We are the Best!" We recognise the awardees' time and efforts in helping foster connections among colleagues to co-create a friendly workplace, as well as their eagerness to improve self-wellbeing and determination to make an impact on society.

恭喜所有 PB We Care 獲獎者。你們實現「一起成就最好」！我們對獲獎者所付出的時間與努力給予肯定，他們幫助促進同事之間的聯繫，共同營造友善的工作環境，同時他們擁有對提升自己身心健康的熱忱，以及為社會帶來正面影響的決心。

The PB Star – Corporate Culture Ambassador Scheme and the PB We Care Scheme are two incentive programs that strengthen our corporate culture. Both Schemes strengthen the corporate culture, guiding our Group's behaviors and values toward corporate stewardship.

PB Star — 企業文化大使計劃與 PB We Care 計劃是兩項強化企業文化的獎勵計劃，皆致力於強化企業文化，引導我們集團的行為與價值觀，邁向企業善治。