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大眾金融控股有限公司*

PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 626)

ANNOUNCEMENT

The Board of Directors of the Company has today declared the second interim dividend of HK\$0.18 per share for the year ending 31 December 2008 to be payable in cash on Tuesday, 10 February 2009.

Second Interim Dividend for 2008

The Board of Directors of Public Financial Holdings Limited (the "Company") has today declared the second interim dividend of HK\$0.18 per share for the year ending 31 December 2008. The dividend will be payable in cash on Tuesday, 10 February 2009 to shareholders of the Company whose names appear on the register of members on Friday, 6 February 2009.

The dividend as declared above should not be taken as an indication of the level of profit for the year ending 31 December 2008.

Closure of Register of Members

The register of members will be closed from Wednesday, 4 February 2009 to Friday, 6 February 2009, both days inclusive, during which no transfer of shares will be registered. In order to qualify for the second interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Tengis Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Tuesday, 3 February 2009.

By Order of the Board

Tan Yoke Kong

Company Secretary

Hong Kong, 31 December 2008

As at the date of this announcement, the Board of the Company comprises Tan Sri Dato' Sri Dr. Teh Hong Piow, Tan Sri Dato' Sri Tay Ah Lek, Dato' Chang Kat Kiam and Mr. Quah Poh Keat as Non-executive Directors, Mr. Tan Yoke Kong and Mr. Lee Huat Oon as Executive Directors, and Tan Sri Dato' Thong Yaw Hong, Dato' Yeoh Chin Kee and Mr. Lee Chin Guan as Independent Non-executive Directors.

** For identification purpose only*