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大眾金融控股有限公司 *

PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 626)

CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The Board of Directors of Public Financial Holdings Limited (the "Company") announces that the head office and principal place of business of the Company in Hong Kong will be changed to 2/F, Public Bank Centre, 120 Des Voeux Road Central, Central, Hong Kong with effect from 12 December 2011.

By Order of the Board
Tan Yoke Kong
Company Secretary

Hong Kong, 9 December 2011

As at the date of this announcement, the Board of Directors of the Company comprises Tan Sri Dato' Sri Dr. Teh Hong Piow, Tan Sri Dato' Sri Tay Ah Lek, Dato' Chang Kat Kiam and Mr. Chong Yam Kiang as Non-executive Directors, Mr. Tan Yoke Kong and Mr. Lee Huat Oon as Executive Directors, and Tan Sri Datuk Seri Thong Yaw Hong, Mr. Lee Chin Guan and Mr. Quah Poh Keat as Independent Non-executive Directors.

** For identification purpose only*