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大眾金融控股有限公司*

PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 626)

Notification of Board Meeting

The board of directors (the “Board”) of Public Financial Holdings Limited (the “Company”) is pleased to announce that a meeting of the Board of the Company will be held on 30 December 2014 for the purpose of considering the declaration of a second interim dividend for the financial year ending 31 December 2014.

By Order of the Board

Chan Sau Kuen

Company Secretary

Hong Kong, 15 December 2014

As at the date of this announcement, the Board of the Company comprises Tan Sri Dato’ Sri Dr. Teh Hong Piow, Mr. Quah Poh Keat, Dato’ Chang Kat Kiam and Mr. Chong Yam Kiang as Non-Executive Directors, Mr. Tan Yoke Kong and Mr. Lee Huat Oon as Executive Directors, and Tan Sri Datuk Seri Utama Thong Yaw Hong, Mr. Lee Chin Guan, Mr. Tang Wing Chew and Mr. Lai Wan as Independent Non-Executive Directors.

** For identification purpose only*