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大眾金融控股有限公司*

PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 626)

RESIGNATION OF DIRECTOR

Dato' Yeoh Chin Kee tendered his resignation as an Independent Non-executive Director of the Company with effect from 15 January 2009.

The Board of Directors (the "Board") of Public Financial Holdings Limited (the "Company") announces that Dato' Yeoh Chin Kee resigned as an Independent Non-executive Director of the Company with effect from 15 January 2009.

Dato' Yeoh expressed that he tendered his resignation as a director as he wished to devote more time to his personal affairs after retirement. He has confirmed to the Board that he has no disagreement with the Board and that there are no other matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to thank Dato' Yeoh for his invaluable contributions to the Company and its subsidiaries during his tenure of office.

By Order of the Board
Tan Yoke Kong
Company Secretary

Hong Kong, 15 January 2009

As at the date of this announcement, the Board of Directors of the Company comprises Tan Sri Dato' Sri Dr. Teh Hong Piow, Tan Sri Dato' Sri Tay Ah Lek, Dato' Chang Kat Kiam and Mr. Chong Yam Kiang as Non-executive Directors, Mr. Tan Yoke Kong and Mr. Lee Huat Oon as Executive Directors, and Tan Sri Dato' Thong Yaw Hong, Mr. Lee Chin Guan and Mr. Quah Poh Keat as Independent Non-executive Directors.

* For identification purpose only