



大眾金融控股有限公司 *
PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 626)

CESSATION OF NON-EXECUTIVE DIRECTOR

The Company wish to inform with deepest grief of the demise of Mr. Wong Kong Ming, a Non-executive Director of the Company, in Hong Kong on 2 October 2008.

The board of directors (the "Board") of Public Financial Holdings Limited (the "Company" together with its subsidiaries, the "Group") wish to inform with deepest grief of the demise of Mr. Wong Kong Ming, a Non-executive Director of the Company, in Hong Kong on 2 October 2008.

The late Mr. Wong served the Board since June 1996 and was also a director of some of the subsidiaries of the Company. He last served as the General Manager of Public Bank Berhad, Hong Kong Branch.

The Board wish to put on record the late Mr. Wong's contributions to the development and growth of the Group operations in Hong Kong.

The Board extend its deepest condolence to the family of the late Mr. Wong.

By Order of the Board
Tan Yoke Kong
Company Secretary

Hong Kong, 6 October 2008

As at the date of this announcement, the Board of Directors of the Company comprises Tan Sri Dato' Sri Dr. Teh Hong Piow, Tan Sri Dato' Sri Tay Ah Lek, Dato' Chang Kat Kiam and Mr. Quah Poh Keat as Non-executive Directors, Mr. Tan Yoke Kong and Mr. Lee Huat Oon as Executive Directors, and Tan Sri Dato' Thong Yaw Hong, Dato' Yeoh Chin Kee and Mr. Lee Chin Guan as Independent Non-executive Directors.

** For identification purpose only*