



Public Bank Group, Hong Kong 大眾銀行集團(香港)

Vol. 57
第五十七期

Corporate Social Responsibility 企業社會責任

CONTENT 內容

- Public Bank Group, Hong Kong: Promoting Sustainability through Green Month Campaign — P. 1
大眾銀行集團(香港)：員工響應綠色環保月推動可持續發展
- Public Bank Group, Hong Kong: Sharing Mid-Autumn Festive Joy with Care Packages for the Elderly — P. 3
大眾銀行集團(香港)：愛心福袋贈長者 共享中秋喜悅
- Public Bank (Hong Kong) Limited: Offering Summer Internship Placement for Undergraduates — P. 5
大眾銀行(香港)有限公司：提供大學本科生暑期實習機會
- Public Bank (Hong Kong) Limited: Launching of Energy Conservation Initiative — P. 7
大眾銀行(香港)有限公司：推行節約能源措施

Public Bank Group, Hong Kong: Promoting Sustainability through Green Month Campaign

大眾銀行集團(香港)：員工響應綠色 環保月推動可持續發展



The facilitator, Eco-Greenergy, teaching staff the various patterns of making soap



Staff concentrating on boiling the materials and making the soaps

Public Bank Group, Hong Kong (the "Group") launched the Green Month for the whole month of July 2023 by organising a series of activities with different weekly themes of sustainability trends.

The Green Month kickstarted the first week with the theme of sustainable travelling. As travelling restrictions were lifted, Corporate Culture & Social Responsibility ("CSR") Department shared green tips on how to travel responsibly, such as choosing transportation with the lowest carbon footprint.

For the second week, the theme of waste reduction was adopted. Through the "Clothes Donation" activity, Group staff donated over 50 clothing items to be forwarded to the Green Ladies and Green Little of St. James' Settlement, a social eco-enterprise that promotes environmental and social progress through fashion reuse and empowering middle-aged women re-entering the workforce. This activity not only reduced textile waste, but also supported a worthy cause.

大眾銀行集團(香港)("集團")於2023年整個7月舉辦綠色環保月("環保月"),並一連四週舉行一系列以可持續發展趨勢為主題的活動。

環保月開首以可持續旅遊為主題。隨著各地解除旅遊禁令,全球客運增加,企業文化及社會責任部("CSR部門")向員工分享責任旅遊小貼士及如何選擇最低碳足跡的旅遊交通工具。

集團於第二週舉行舊衣回收捐贈活動以提倡減廢。員工於活動期間共捐贈超過50件衣物予聖雅各福群會旗下環保社企 Green Ladies & Green Little。這兩所機構一直以推動環保為目標,透過收集優質時裝,積極推動及鼓勵二手時裝買賣,使社會資源有效循環再用。活動除了減少衣物廢料,更支持 Green Ladies 推動中年婦女就業的使命,別具意義。



Group photo of staff showing off their coffee ground soaps

For the third week, the theme of sustainable eating was encouraged. CSR Department shared tips to staff on which food have the lowest environmental impact, and staff were encouraged to embrace plant-based diets in benefitting their health and the planet.

For the fourth week, the theme of recycling was practiced through Coffee Grounds Soap Making Workshop held at the Bank's Training Centre and led by Eco-Greenergy, an environmental social enterprise dedicated to recycling coffee grounds and promoting sustainable practices. Nearly 20 staff participated in the workshop in designing and making their own unique soaps. In the workshop, staff learnt about the steps and benefits of repurposing coffee grounds, as well as the importance of sustainability.

On the last day of the fourth week, staff were encouraged to wear green on earth tone colours to work. Nearly 100 staff were dressed in earth tones and took group photos to demonstrate their ways of sustainability lifestyle. At the end of the Green Month Campaign, CSR Department gave each staff scented tea bags as thank you gift in appreciation of their participation. The Green Month Campaign and its activities with different themes of sustainability have indeed successfully engaged staff in showing their commitment to sustainability and inspiring them to make changes in their lives to go green.

於環保月的第三週，集團鼓勵員工實踐可持續飲食。CSR部門向員工介紹對環境影響最少的食物及分享植物性飲食的食譜，讓員工認識持續飲食對健康和環境保護的益處。

第四週，集團於大眾銀行中心舉辦咖啡渣手工皂工作坊，並希望透過活動帶出廢物回收的重要。工作坊由環保社企綠行俠(Eco-Greenergy)領導，近20名員工參加。參加者從中了解重用咖啡渣的好處，及親手設計和製作手工皂。

環保月的最後一天，集團鼓勵員工穿上大地色系的衣服上班，以示支持綠色生活。近100名員工響應活動，他們除了身穿指定服飾，更與同事伙伴拍照展示綠色生活。CSR部門為答謝員工的支持及參與，向他們送上清香花茶作小禮物。集團透過綠色環保月，進一步推動員工承諾支持可持續發展及鼓勵他們改變生活模式，一起邁向綠色生活。

Public Bank Group, Hong Kong: Sharing Mid-Autumn Festive Joy with Care Packages for the Elderly

大眾銀行集團(香港)：愛心福袋贈長者 共享中秋喜悅



A group photo of Senior Management and staff volunteers with 100 care packages on display to be delivered to the elderly

Public Bank Group, Hong Kong (the "Group") organised a Mid-Autumn Festival caring programme with a series of activities in sharing festive joy with low-income elderly and spreading the message of care and respect to the elderly among staff. There were a total 25 staff volunteers participating in the programme which contributed approximately 40 volunteer hours of community work.

The Group collaborated with a local non-governmental organization ("NGO"), Shun Lee Neighbourhood Elderly Centre, Hong Kong Christian Service in holding this festive programme. On 11 September 2023, volunteers gathered in the training room at the Public Bank Centre working as a team in packing 100 care packages. Each package was thoroughly checked by the volunteers in ensuring all food items were in place with no missing items.

On 23 September 2023, the volunteers joined the "Visit the Elderly and Deliver Care Packages" activity. Upon arrival, they were briefed by the NGO representative on the difficulties the elderly and caretakers faced and were taught useful skills in communicating with the elderly. The volunteers were then divided into small groups bringing along the care packages for their home visits.

The elderly were excited in meeting the volunteers and warmly welcomed them to their home. Some elderly enthusiastically shared their daily routine and life stories, while some shared their chronic

大眾銀行集團(香港)("集團")舉辦一系列中秋關懷長者活動，與他們共享節慶，並藉此向員工傳遞關懷及敬老的訊息。活動共有25名員工參加，他們共服務社區約40小時。

集團與香港基督教服務處順利長者鄰舍中心("中心")合辦是次活動。二零二三年九月十一日，集團義工齊集大眾銀行中心包裝100個愛心福袋，他們細心放置及檢查每項禮品，以確保長者能收到所有心意。

二零二三年九月二十三日，另一義工團參加「探訪長者，愛心福袋送暖」活動。中心代表向義工講解長者及照顧者面對的困難，並示範與長者溝通的技巧。隨後，義工攜帶愛心福袋，並分成小組進行家訪。

長者們熱情招待到訪的義工，又向他們分享生活日常和人生趣事；亦有長者訴說自己為長期



Staff volunteers assisting in the packing



Mooncake donation from staff



The elder showing her handmade crafts to volunteer



Group photo of PB volunteers with NGO representatives



Volunteers getting ready for the home visits



Volunteers carrying care packages to begin their distribution



The elder happily showing her handmade crochet flowers to the volunteers



The volunteers patiently listening to the elder's needs

with compassion, care, and understanding and presented care packages and mooncakes donated by staff to them. The volunteers visited over 30 elderly, comprising singleton, doubleton and hidden elderly.

At the end of the visit, the volunteers gathered for a debriefing where they reflected on how they could take care of their own parents better. They also learnt that aging should not be an obstacle for a person to live an energetic and meaningful life if they strive for it, as demonstrated by the elderly.

Last but not least, the Corporate Culture & Social Responsibility Department expressed their appreciation to the Group staffs' enthusiastic support for the mooncake donation where a total of 170 pieces of mooncake were collected. Besides giving to the elderly, some mooncakes were also donated to Saint Barnabas' Society and Home, an NGO that supports people experiencing homelessness to integrate them back into society and provides meals to people living in poverty. This year the mooncake donation to both the elderly and the homeless

袋和員工們所捐贈的月餅。義工隊共拜訪了超過30名長者，當中包括低收入長者、獨居老人、雙老和隱蔽長者。

活動結束前，義工分享探訪感受。長者的孤單及不願成為子女負擔的想法，令義工反思照顧父母及理解他們情緒的方法。看見長者對生命仍然充滿熱誠及氣魄，義工為長者感到鼓舞，並明白年齡非為生活停頓的絆腳石。

最後，企業文化及社會責任部("CSR部門")感謝員工對月餅捐贈活動的支持。員工共捐贈170個月餅，部分月餅除送給長者外，CSR部門亦將近50個月餅贈予非牟利機構聖巴拿巴會之家。該機構致力為露宿者提供膳食，物質上的支援及心靈輔導，以協助他們重投社會。是次中秋活動，受惠人數過百，令關懷社區精神得以廣傳。

Public Bank (Hong Kong) Limited: Offering Summer Internship Placement for Undergraduates

大眾銀行(香港)有限公司：提供大學 本科生暑期實習機會



From left to right: Russell, Jamie, and Jason as the summer interns based at CSR Department posing at the Bank's Main Branch lobby

Public Bank (Hong Kong) Limited (the "Bank") has been a committed partner with The University of Hong Kong ("HKU") since 2018 on their "Social Innovation Internship" programme. This programme offers summer internship placements to undergraduate students from the Faculty of Social Sciences. This summer, two students, Jamie Chung (Year 2) and Russell Mak (Year 3), were offered positions in the Bank Corporate Culture and Social Responsibility ("CSR") Department from 6 June to 28 July 2023. The programme aims to nurture young talents by providing them with invaluable hands-on experience and fostering interest in pursuing a career in banking. The CSR Department was also delighted to have Jason Lampkin, an undergraduate student studying in United Kingdom, joining the two interns during his summer break in Hong Kong. He was excited in getting banking industry related job experience and learning more about Hong Kong workplace culture.

The three interns expressed their gratitude to the Bank for the work opportunity and shared their experiences on the internship and how they have benefited from this programme.

Greetings everyone! I am Jamie Chung, a year 2 student in the Government and Laws programme at HKU. First of all, I am very grateful for this internship opportunity and be part of a warm and welcoming

大眾銀行(香港)有限公司(「本行」)由2018年開始一直是香港大學(「港大」)「社會創新實習計劃」的合作夥伴，在暑期提供實習機會予社會科學學院的本科生。本行的企業文化及社會責任部("CSR部門")於2023年6月6日至7月28日期間提供兩個暑期實習機會予兩位本科生鍾藹寧和麥晉彥。是次計劃旨在為年輕一代提供寶貴的職場經驗，並培養他們對銀行職系的興趣。另外，CSR部門亦歡迎在英留學的Jason加入暑期實習團隊。Jason希望把握回港機會，於暑假一試銀行職位，並體驗香港的工作文化。

三位實習生衷心感謝本行提供寶貴的實習經驗，並分享了他們在實習期間的成長心得。

大家好！我是鍾藹寧，就讀於香港大學政治及法律學系二年級。首先，我非常感謝港大和大眾銀行給予這個實習機會，令我有幸加入一個

team. Through various experiences gained, such as attending courses in the HKEX ESG Academy, I have gained useful knowledge about how ESG can be integrated into business operations and contributes to a corporate's overall performance. One of the biggest projects I have worked on together with the other interns was the Group's Green Month. It was a challenging but rewarding experience to see the campaign come together and to know that we were making a positive impact. In terms of soft skills gained, I recognised the importance of collaboration and communication in implementing CSR initiatives, as we have to work closely with colleagues as well as external parties. Through these interactions, I realised that building strong relationships and networks is crucial to achieving CSR goals. Overall, as an intern based at CSR Department, I was able to gain both practical and theoretical understanding of CSR and the importance of ESG in business practices.

熱情又友善的團隊。透過不同體驗，例如參加香港交易所的環境、社會及公司管治("ESG")講座，我領略到ESG怎樣融入企業的運作之中，並貢獻企業的整體表現。此外，過去的兩個月，我參與集團另一大型項目，綠色環保月，雖然有些難度，但很有意義、非常值得。另一方面，我認識到合作和溝通的重要性，因為我們需要和同事和外部夥伴密切合作。透過這些互動，我體會到建立人際關係和網絡對於實現企業社會責任目標的重要。總括而言，作為一名企業社會責任實習生，我在實踐和理論方面都有所得著，明白到ESG對於企業實踐至為重要。

Hello everyone! I am Russell Mak, a Social Science student majoring in Politics and Public Administration and Geography at HKU. I would like to express my gratitude for the opportunity offered by the Bank and HKU to work as an intern based at CSR Department at the Bank. During my time at the Bank, I had the privilege of working together with other interns on several projects and assignments, such as organising the Green Month, communicating with the NGOs, as well as conducting research on ESG trends. These experiences have helped me develop a deeper understanding of the importance of CSR and its impact on society. The internship has provided me with a wealth of knowledge and practical experience that I will carry with me throughout my career. I have learned valuable skills such as project management, communication, and teamwork that will serve me well in my future endeavors. Once again, I would like to express my sincere gratitude to my colleagues in the CSR Department for their support during this internship. I will always cherish this experience and the lessons that I have learned.

大家好！我是麥晉彥，現為香港大學社會科學學院的學生，主修政治及公共行政學與地理。我衷心感謝大眾銀行和香港大學提供是次實習機會，讓我能夠在銀行的企業文化及社會責任部實習。在實習期間，我有幸參與不同企業社會責任的項目，例加計劃綠色環保月的活動、與非政府組織協調，以及進行環境、社會和管治的趨勢研究。這些經歷讓我更深入地了解企業社會責任的重要及其對社會的影響。實習經驗為我提供了豐富的知識和實踐經驗，提升了我的職場技巧。同時，我學到了寶貴技能，如項目管理、溝通和團隊合作，這些技能將在未來的職業生涯對有所裨益。最後，我希望再次感謝企業文化及社會責任部門的同事在實習期間對我的支持和鼓勵，我會珍惜這段經歷，將我所學到的學以致用。

My name is Jason Lampkin and I have been interning at Public Bank Hong Kong. This opportunity has meant a lot to me and I would like to thank Public Bank and the CSR Department for taking me in, showing me the ropes and making sure I was well adjusted at all times. I will always be grateful for my experiences in this internship, where not only did I learn invaluable skills to help further my career, but also gained great insight into how the banking industry operates and what a banking career could look like.

大家好！我是 Jason！這次實習對我意義重大，我衷心感謝大眾銀行和企業文化及社會責任部給我機會，悉心教導及確保我順利適應工作。這次實習對我畢生受用，除了學到寶貴技能，有助我的事業發展外，我亦了解銀行的運作及有關崗位的事業前景。

Having come into the foray during the company Green Month, it was exciting to see our work fall into place and materialise as it came to a crescendo in its final week. Another important skill I have picked up is resilience, where sometimes when the workload appeared to be too much to handle. However, only by pushing through and knuckling down on the work, did I start reaching my potential.

我在環保綠色月舉行期間加入團隊，能見證我們籌備的工作得以順利推行，我感到興奮。另外，我領悟到堅持的重要，每當我覺得工作量太多，難以應付時，我堅持下去，繼續專心工作，發揮所長。最後，我發掘到自己的潛力，這是我意想不到的。

Ultimately, I have come out of this internship with a greater understanding of how I would like to proceed with my future career aspirations as well as a better insight into the specifics of sustainability within the corporate mind and how a department aimed at improving a company's sustainability should function.

通過是次實習，我更認清自己的事業方向，亦深入了解一家企業推動可持續發展的具體內容及有關部門的運作，使我獲益良多。

The Bank through the internship programme has indeed helped nurtured young students in gaining hands-on experiences and skills in helping them explore their careers in the banking industry.

集團透過實習計畫幫助培育青年學生，讓他們獲得銀行業界的實戰經驗和技能，為他們展開相關職業生涯鋪路。

Public Bank (Hong Kong) Limited: Launching of Energy Conservation Initiative

大眾銀行(香港)有限公司：推行節約 能源措施

To combat climate change, the Public Bank (Hong Kong) Limited (the "Bank") trialled a new rewards scheme for all departments and branches on electricity usage. Using data compiled during the first 6 months of the year (January to June) over the past 2 years (2022 to 2023), the Bank was able to identify department and branches that reached their target energy saving rate as compared to the previous year of similar timing.

The successful branches that managed to achieve the target 3% reduction rate were located at Hunghom, Tseung Kwan O, Kwun Tong and Wan Chai. For their tremendous effort in helping to save the planet, the Bank rewarded nearly 30 employees at branches with gift vouchers in recognising their green acts on energy conservation in reducing wasteful energy consumption.

The Branch Managers of these four locations shared their energy-saving strategies, such as cutting off electricity usage after 5pm at certain areas at the branch with less employees working and setting air conditioner temperatures to be around 25°C and turning off all electricity when leaving the branch.

These energy-saving strategies have indeed incentivised departments and branches to be more environmentally-conscious in saving electricity and at the same time protecting the planet.

大眾銀行(香港)有限公司("本行")為應對氣候變化，減少二氧化碳排放，遂推行慳電獎勵先導計劃。本行收集各部門及分行於2022年及2023年首6個月的用電數據及進行比較，以得出成功達到節電目標的部門及分行。

成功達到3%節電目標的單位為紅磡、將軍澳、觀塘及灣仔分行。為獎勵他們成功節省能源，及肯定他們為應對氣候變化作出貢獻，本行向近30名分行員工頒發禮券。

四間得獎分行的經理分享了節省能源方法，例如於下午5點後局部關燈，並只保留員工工作區域的燈光；室內溫度亦全日維持在攝氏25度；員工在離開分行時確保所有電源關閉。

是次節約能源計劃有助提高各員工的環保意識，推動節約用電，同時愛護我們的地球。

