



大眾金融控股有限公司*
PUBLIC FINANCIAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 626)

NOTIFICATION

PRICE SENSITIVE INFORMATION

An announcement containing details of the matter is available for viewing on the website of Hong Kong Exchanges and Clearing Limited at www.hkex.com.hk under "Latest Listed Company Information" and on the website of Public Financial Holdings Limited at www.publicfinancial.com.hk under "Announcements".

This notification merely serves to advise investors of the matter and of the publication of the announcement on the above websites. ***This notification does not contain information upon which an investment decision should be based and should not be relied upon by investors for such purpose.*** Investors should refer to the announcement for details of the matter.

The announcement is available for inspection by the public at no charge at 7/F, Public Bank Centre, 120 Des Voeux Road Central, Hong Kong from 9:00 a.m. to 1:00 p.m. and from 2:00 p.m. to 5:30 p.m., Monday to Friday, from today until 22 November 2007. Copies will be provided upon request at a cost of HK\$1.00 per sheet.

By Order of the Board
Tan Yoke Kong
Company Secretary

Hong Kong, 7 November 2007

* For identification purpose only